GTWorks is Mayor David R. Mayer's weekly newsletter that informs residents of the current projects and events happening in Gloucester Township.

From the Police Department to Public Works to the Department of Recreation, we want you to stay In the Know of the latest news in our community!

# June 15, 2017

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UGRKS



New Policing News Conference Action Plan to Build Community Trust



### **PAGE 3** CHALLENGER MTB Race

Don't miss the MTB Race of the year!



### PAGE 3 Dog Walkers Watch

Get involved in DWW and help protect our community!

## GTPD and Mayor Mayer

JAL ·

## announced new

## **Policing Strategies**

On Monday June 12th, the Gloucester Township Police Department and Mayor David Mayer conducted a press conference to announce new police and community initiatives, along with the launch of a body-camera program. The 20-point plan is designed to build community trust and promote transparency. According to GTPD: "effectively "Building Trust" entails a comprehensive review of agency practices aimed at understanding bias, fostering community partnerships, and new ways of law inforcement training." All of the actions and strategies debuted at the conference are lazer-focused on enhancing the officer-citizen relationship, promoting receptiveness, inclusion, and trust.



# Building Community Trust Beyond Body Cameras



Police react to nationwide call for "Transparency" and "Building Community Trust" by implementing significant changes and practices that will increase officer professionalism, effectiveness, and ability to engage with the community in very unique ways. The Gloucester Township Police Department is officially launching the body worn camera program; however, the agency is not relying on a camera to build trust with the community: a body camera is simply a "law enforcement tool" whereas the initiatives being announced at this new conference involve changing mindsets.

In 2010 the Gloucester Township Police Department implemented a community policing strategy involving a strong focus on creating partnerships and problem solving techniques to address social disorder. This new policing model focused heavily on being more visible and interactive with community members, assisting at-risk populations, and much more. These community policing efforts, called 3rd Gear Policing, were unique as there were not an abundance of law enforcement agencies talking about community policing at the time. The first gear being Suppression or Arrest which is certainly necessary in some situations. However, it must be understood throughout the community and the entire police department that arrest is not the only solution and not the only duty of a police officer. A police department's strategy must consist of more holistic approach including the "2nd Gear" strategy of Prevention and the "3rd Gear" strategy of Intervention. Here at Gloucester Township Police Department the entire policing philosophy now embodies these three gears because providing officers with prevention and intervention opportunities helps build trust in our communities.

*Crime has been greatly reduced since the implementation of the community policing model in 2010. The overall crime rate has fallen 34% and the violent crime rate has fallen 50% from 2010 through 2015. As we look at 2016 we already see a preliminary reduction even further in overall crime of 8% from 2015 to 2016.* "It is important to understand that the role of these liaisons is not only to connect with members of the community, but perhaps as equally important they serve as integral members of our agency who help other members understand different cultures, languages, and orientations," said Chief Harry Earle. "Additionally these officers will be participating in our high schools' 'Conversation with a COP Program' and also the Freshmen Orientation Program to help high school students understand that the Gloucester Township Police Department is ready and eager to serve all people."

"It's vital that our police department partners with our community," said Mayor Mayer, "and today we go even futher with our quest to continue to build community trust through numerous programs, and I thank Chief Earle and all our staff for not only their dedication to keepig us safe, but also for their tremendous vision of a healthy community."

#### Actions and initiatives debuted at the news conference include: The GTPD Community Outreach Vehicle: A 25 foot enclosed police special service vehicle with video gaming systems, social media command center,

and police-community meeting room. This vehicle will carry various forms of sporting equipment such as Jenga, beanbag toss, spike ball, and more all of which will be on display with the vehicle. The Community Outreach Vehicle will be visiting neighborhoods all summer while staffed with police officers to engage with youth and community members to help build vital police-community relationships. This vehicle will serve as the mobile community policing command center.

Volunteers in Policing Program: Volunteers will now be helping the Gloucester Township Police Department including the expansion of our Police Chaplain Program. Police "Volunteers" will be on location wearing our new volunteer shirt with new GTPD volunteer logo.

Announcement of unique training partnerships: Camden County College criminal justice students will be assisting with training and the Camden County Technical School high school police internship program will begin this fall. Representatives from these institutions will be present.

Liaison Unit: Latino, LGBTQ, and African American police liaisons will be introduced. Additionally, new policies such as Transgender, Bias Free Policing, Recruitment, and more will be discussed.

Scholarship Programs: Scholarship programs for young people to attend the Junior Police Academy and law enforcement entry level preparatory courses to help further diversify future police officer candidates.



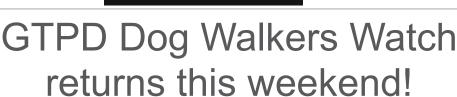


# CHALLENGER MTB RACE

The race is part of a series of 11 'Cross Country' race in the Mid-Atlantic Super Series (M.A.S.S.). Situated on the beautiful grounds of Camden County College in Gloucester Township, New Jersey, the course is fast, fun, challenging, has great flow and is sure to be an instant favorite. You will enjoy some of the #1 Mountain Bike Riding destination in South Jersey (18th in the entire state of NJ acording to SingleTracks.com). This is some of the sweetest single track trails New Jersey has to offer! People are surprised to learn the race has nearly 500ft of elevation per lap, various types of terrain and steep climbs that will get your adrenaline pumping.

"Gloucester Township is proud to host this first ever Mountain Bicycle Race event and welcomes riders from all over the coast," said Mayor David R. Mayer. "The "Challenger" is designed to accommodate all skill levels while offering a great and stimulating terrain. There will be plenty of entertainment on the day of the race; so whether you are a pro bike rider or just a spectator – there's fun for everyone! Come join the excitement!"

#### FIND OUT MORE ABOUT CHALLENGER RACE IN THIS GREAT ARTICLE IN COURIER-POST

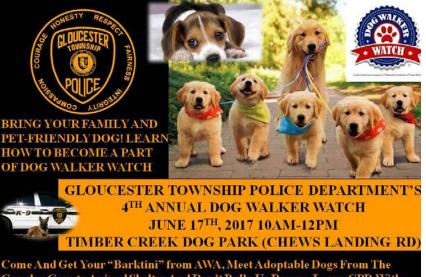


**returns this weekend!** Dog Walkers Watch is a crime awareness program sponsored by the National Association of Town Watch that encourages dog walkers nationwide to serve as "extra eyes and ears" for local law enforcement agencies.

The Gloucester Township Police Department would like to invite you and your pet-friendly dog to attend the 2017 event for Dog Walkers Watch on Saturday, June 17th, 2017 from 10 am to 12 pm at the Camden County Timber Creek Dog Park located on Chews landing Road in Gloucester Township.

Come out and learn how you can help fight crime by reporting suspicious activity! Residents who attend will be assigned an anonymous Dog Walkers Watch Number and Card to report crime activity in their neighborhoods.

If you have any questions you may contact the Gloucester township Police Community Relations Bereau, Ptl. Jenn McLaughlin at jmclaughlin@gtpolice.com



Come And Get Your "Barktin" from AWA, Meet Adoptable Dogs from The Camden County Animal Shelter And Don't Bully Us Rescue, Learn CPR With Chew Landing Veterinary Hospital, Many Pet-Friendly Companies Will Be On Location Including PetValu, Meet McGruff The Crime Dog Along With Our K-9's



## Summer Stage's 29th Season

## **Begins Next Week!**

Mainstage Center for the Arts will welcome Children's Theatre, Video Film Production, and Technical Theatre campers for its 29th season on Tuesday, June 20th.

Apprentice and the first session of Kids Stuff begin June 26th, followed by Broadway Babies on July 4th.

The Summer Stage staff look forward to creating a fun summer filled with acting, dance, song, and film!

There are still some spots available for Summer Stage's program! This program has been nominated by its peers as one of the best Summer Theatre Camps in NJ for several years. To learn more, visit <u>www.mainstage.org/summer-stage</u> or call (856) 302-6485.





### Happy Father's Day from Mayor David Mayer!

I'd like to wish all the fathers out there a Happy Father's Day and thank them for everything they do for our families, friends, and our community!



from Mayor David Mayer and Council

## Let's Keep In Touch!

As your Mayor, I'm eager to hear from you should you have questions or concerns; so please do not hesitate to call my office at (856) 374-3514 or email me at dmayer@glotwp.com

I'd like to thank you for choosing our beautiful Gloucester Township your residence and for making our community a great place to live, work and play!

Sincerely,

Jain R. Mayer



