

FEBRUARY 7, 2019

*GTWorks is Mayor David R. Mayer's weekly newsletter that informs residents of the current projects and events happening in Gloucester Township.*

*From the Police Department to Public Works to the Department of Recreation, we want you to stay In the Know of the latest news in our community!*



## GLOUCESTER TOWNSHIP LIGHTS UP RED for the month of February



### PAGE 2

## Safer Internet Day

Gloucester Township celebrated Safer Internet Day on Tuesday, February 5, 2019.



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## Garden Sign-Ups

Would you like your own plot at the Gloucester Township Community Garden? Come out to sign up on 3/7.



### PAGE 4

## Local Business Spotlight

Check out a new business in town: Mystic Ginger!

Gloucester Township is joining The American Heart Association and municipalities across the country in America Goes Red For Women, a campaign designed to raise awareness for heart disease and stroke. Heart disease is often thought of as a "man's disease," however, many people fail to realize that heart disease is also the leading cause of death in women in the United States. Beginning on Friday, February 1st, National Wear Red Day, and continuing for the duration of the month, the Gloucester Township Municipal Building and Gloucester Township Public Works buildings will be illuminated red to support this cause.

For the past decade, the state of New Jersey has ranked amongst the top states in the country for having the most illuminated buildings supporting National Wear Red Day. Last year, New Jersey had roughly 85 landmarks, buildings and properties illuminated red. Gloucester Township is thrilled to be a part of this national awareness month once again and spread the word about the importance of heart health.



# GLOUCESTER TOWNSHIP CELEBRATES SAFER INTERNET DAY 2019

## Tuesday, February 5th

### TOGETHER FOR A BETTER INTERNET

#SID2019 #SAFERINTERNETDAY



[saferinternetday.us](http://saferinternetday.us)



On Tuesday, February 5th, Gloucester Township took part in celebrating Safer Internet Day. From cyberbullying to social networking, each year Safer Internet Day aims to raise awareness about emerging online issues. The campaign's slogan, "Together for a better internet," is a call to action for all stakeholders to join together and play their part in creating a better internet for everyone, especially younger users.

Here in Gloucester Township, our LEAD (Law Enforcement Against Drugs) Officers teach students throughout the community Internet safety as part of the Student Improvement Program (SIP); however, it is proven to be more effective when these conversations are continued at home.

"Safer Internet Day is celebrated in over 100 countries and is a chance for all of us to raise awareness about the responsible use of technology and online safety. There is no denying that cyber ignorance and misuse of personal devices create substantial challenges for children and young adults. Parents, teachers, and law enforcement officers all play an important role in developing a safe and positive online community. Join the movement and talk to your children about how to stay safe online," says Mayor David Mayer.

*For more information about Safer Internet Day, please visit: [SaferInternetDay.us](http://SaferInternetDay.us)*

## COMMUNICATING WITH US HAS NEVER BEEN SO EASY!

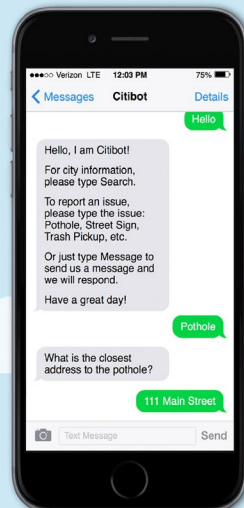
Citibot makes it easier to connect with your local government. Get answers to your questions or make citizen requests. It's as simple as sending a text message! Want to report a pothole or missed trash pick-up? With Citibot, the Township is able to fix these issues and report back to the resident when complete.

To use Citibot in Gloucester Township, simply send a text message with the word "hello" to: (856) 644-6414.



GLOUCESTER TOWNSHIP  
JOIN THE EXCITEMENT

CITIBOT  
MAKING CITIES & COUNTIES ACCESSIBLE FOR ALL



Gloucester Township introduces Citibot: a text messaging tool for citizens to communicate with their local government in an easy and efficient manner!

**SIMPLY TEXT "HELLO" TO (856) 644-6414**







The Gloucester Township Recreation Department's Preschool has been operating for over 30 years! Our goal is to provide Gloucester Township and the surrounding communities with an affordable program to help preschoolers with socialization skills, beginning their independence and helping them prepare for their grade school years. We have one of the highest teacher retention in the state and our open door policy allows you to come and observe your child anytime! Our program is held at your choice of locations: Recreation Center or Point Ariel Park. Registration for the Spring Session will begin February 25, 2019. **Children must be potty trained.** For more information, contact the Recreation Center at (856) 435-5734

## GTGAA SOFTBALL REGISTRATIONS

Gloucester Township Girls Athletic Association (GTGAA) will be taking softball registrations for girls ages 7-18 on Saturday, February 9th from 1:00 - 3:00 pm and Monday, February 18th from 6:00 - 7:00 pm at the Municipal Building. This is the 45th Season for GTGAA Softball. In-town teams and travel teams are currently being formed.

Further information is available on the GTGAA website below:



**Click Here**  
for details

## MAINSTAGE CENTER FOR THE ARTS ONE-DAY PERFORMING ARTS CAMP!

**PRESIDENTS' DAY: MONDAY, FEBRUARY 18**

Do you need childcare for President's Day in two weeks? Look no further than Mainstage's One Day Performing Arts Camp! It runs from 9:00 am to 4:00 pm with before and aftercare available for children in kindergarten through 6th grade. Your child will enjoy a day loaded with acting, dancing, singing, theatre games, crafts, and great positive new experiences. The cost is \$50 with additional fees for before and aftercare. For more information, please click below.

**GET MORE INFO!**

### Also Don't Miss Discounted Tickets to *To Kill A Mockingbird!*

Gloucester Township residents receive a \$2 discount off of the regular adult ticket price of *To Kill A Mockingbird*, presented by Mainstage Center for the Arts by using the code GTRESIDENT at checkout. (ONLINE ONLY)

For tickets visit [Mainstage.org](http://Mainstage.org)



Gloucester Township EMS services are now provided by AMR EMS

**Main Billing Phone Number: 800-913-9106**

**Local Customer Service:**

Carol Owens | [carol.owens@amr.net](mailto:carol.owens@amr.net)

215-629-2600 Ext. 12605

For more information, please visit:

[CLICK HERE](#)

# LOCAL BUSINESS SPOTLIGHT

*Local Business Spotlight is a section in GTWorks that highlights local businesses throughout Gloucester Township. Its primary purpose is to promote local small businesses by giving the readers opportunity to get to know more about local eateries and services available to them in our beautiful Gloucester Township!*

## MYSTIC GINGER APOTHECARY

Mystic Ginger is the newest gem to open in the heart of Gloucester Township's downtown Blackwood section. Kellie D'Ascenzo, the owner, refers to it as a "Mom & Mom Shop" rather than a Mom & Pop Shop because Mystic Ginger is run by local mothers.

Mystic Ginger, which just opened its doors three weeks ago, is a hair studio and boutique. In addition to doing hair, they sell jewelry, soap and other handmade items that come from local artists and vendors. Kellie has twelve years of hair styling experience and is also an herbalist. She makes all of her own apothecary, Mystic Ginger Apothecary, which is sold in the

salon as well. "We are very ingredient-conscious," says Kellie. "We are also a Davines Salon which means all of our hair color and hair products are plant based."

Kellie chose to open her business in Gloucester Township because she is a long-time resident and wanted to be a part of the up-and-coming downtown Blackwood area of our township. "I live one mile away—I could ride my bike to work if I wanted to," Kellie says.

Be sure to stop in and experience the truly mystic aura of this unique salon and boutique at their official grand opening and ribbon cutting on Saturday, February 16th from 11:00 am - 3:00 pm. There will be appetizers, prizes and more!

*Click here to learn more!*



## Let's Keep In Touch!

As your Mayor, I'm eager to hear from you should you have questions or concerns; so please do not hesitate to call my office at (856) 374-3514 or email me at [dmayer@glotwp.com](mailto:dmayer@glotwp.com)

I'd like to thank you for choosing our beautiful Gloucester Township your residence and for making our community a great place to live, work and play!

Sincerely,

*Daniel R. Mayer*



GLOUCESTER TOWNSHIP  
JOIN THE EXCITEMENT

